

GONG XI FA CAI

Volume 2 Issue 1
February 2010

Welcome 2010 Year of the Tiger

Let's all welcome Year 2010 with a Roar!!! Another Year to look forward to for 3P Solutions. We are happy and thankful for all the blessings graced upon us for the previous year. Despite the economic downturn, we managed to WIN prestigious projects and went 'Live' in the past months. Part of our reasons to celebrate this year are to be shared with 2 of our customers, 'The Esplanade Company Ltd' and 'Resorts World at Sentosa' for successful implementations of their Microsoft Dynamics CRM Projects. So, what can be expected from 3P Solutions this 2010? A bigger 3P Solutions Family, New Wins, more successful 'Go Live' stories, among others. We are here because of you & we'd like to give you the same assurance, that we would continuously strive to provide you better service and constantly be your Solutions Partner of Choice. We value our philosophy and stand by it, YOUR SUCCESS IS OUR SUCCESS. Thank you for your continued Support!



RESORTS WORLD AT SENTOSA Microsoft CRM Project 'Go Live'

The long wait is finally over! After much thrill and excitement, the first Integrated Resort Casino in Singapore finally opened its doors and welcomed its first public guest on 14 February, in time for the Lunar New Year Celebration and Valentine's Day in 2010. A year ago, RWS has chosen 3P Solutions to be their Solutions Partner in implementing Microsoft Dynamics CRM in their efforts to provide quality customer service to customers. RWS acknowledges the need to have a platform that would enable them to have a 360° view of their customers, in efforts to fully understand their needs and know how to better serve them. We are happy to announce that the CRM project has Gone 'Live' in conjunction with the 20 January soft opening of the Integrated Resort, which is a part of their initial phase opening. Congratulations RWS for a successful opening! For more information on RWS, visit www.rwsentosa.com.

About US:

- Our company, Products and Services, click [here](#).
- Take a sneak peak at our latest company event, [Coriander Leaf Photos](#).

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3P Solutions' Customer Appreciation Lunch



Let this be our simple way of saying **Thank You**. A simple but heartfelt statement from US to OUR customers who's been with us throughout the years and to our new customers for their trust and confidence in us. 3P Solutions hosted two Customer Appreciation Lunch Sessions (Executive & Project Team) intended to be an afternoon of good food, wonderful conversation & great company altogether. The Executives were joined by invited guests who shared insights on Business Success, Brand Marketing Strategies & Feng Shui tips. The event was also graced by Microsoft Singapore's very own, Ms. Jessica Tan! The Project Team attendees looked forward to interesting demos on CTI, Enterprise Search & Mobile Express throughout the session. Our gratitude goes to everybody who found time despite their busy schedule to join us in this celebration. Cheers to our continued SUCCESS and PARTNERSHIP! To see more photos, you may click [here](#).

ESPLANADE Microsoft CRM Project 'Go Live'



Esplanade, theatres on the bay has constantly abided by its philosophy, 'Arts for Everyone'. Catering to everybody from all walks of life, Esplanade has been working towards reaching out and sharing the awareness to as many people about the Arts and its benefits. Packed with activities and festivals year-round, they realized the need of having a consolidated view of customers to better cater to the latter's need and interests. Enter Microsoft Dynamics CRM. With this platform, Esplanade intends to streamline Marketing business processes focusing on customer data and be able to channel their events/programmes to the right group of people. The Microsoft CRM Project for Esplanade successfully went 'Live' in December 2009 & has gone through a smooth ride to date.

What's New?

Useful Tip on Microsoft CRM

[Troubleshooting CRM, Kerberos, and the error 401.1—Unauthorized: Access is denied*](#)

*Source: Dan Blake's CRM Architecture & Business Blog